

Bachelor of Science in Business Administration



Our Mission... Your Future!

Major in
General Administration

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PROGRAM DESCRIPTION

The bachelor degree in Business Administration, major in General Administration, is designed to offer the participants a high level of knowledge and business concepts that will allow them to solve problems in the field of contemporary business. Students will develop the skills needed to integrate management, marketing, accounting, and finance concepts to develop strategies to improve organizational functionality at a short, medium, and long term.

GRADUATE PROFILE

The graduate from the Bachelor in Business Administration, Major General Administration at Florida Global University (FGU), is qualified for the management, research and innovation in organizations optimizing its resources with a culture of quality. He'll have skills in management, leadership and coordination of work teams to optimize the resources and make the organization competitive in national and international scenarios, managing the information effectively to deal with changing conditions in a timely manner to foresee and solve problems.

UNDERGRADUTE ENTRY REQUIREMENT

• High-school graduates (High-school):

Applicants who have completed High-school or secondary education in or outside the USA.

• Undergraduates:

Applicants who completed a bachelor degree issued by national or foreign higher-education institute who want to get academic credit for previous studies.

ADMISSION REQUIREMENTS

- High school diploma issued by a national or foreign educational institution.
- Bachelor or Associate Degree from a national or a foreign higher-education institution for those who want to get credit transfer for recognition of previous studies from other universities.
- Official transcripts (for graduate applicants and for those who require academic credit transfer for previous studies from other national or foreign higher-education institution).
- Valid identification (citizen ID or passport for foreign citizens).
- Admission and registration fees receipt.

IMPORTANT NOTES

- Official transcripts and degrees issued by foreign university education institutions must have the corresponding legal translation (this requirement has to be processed by the applicant).
- Official transcripts and degrees issued by foreign university education institutions must have the certification issued by a credential evaluation agency accredited in the United States for recognition of international education qualifications (this process is managed by FGU).

CIP CODE: 520201



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Florida Global University



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COURSE PLAN

Bachelor of Science in Business Administration Major in General Administration

General Education Courses

(12 Cursos/36 HC)

CÓD.	LISTA DE CURSOS	HORAS DE CRÉDITO
ARH250	Art History *	3
BSC105	Biology*	3
ENC101	College Composition I*	3
ENC202	College Composition II*	3
ENV101	Environmental Science*	3
MAC105	College Algebra I *	3
MAC114	College Algebra II *	3
PHI210	Critical Thinking *	3
PSY201	Psychology *	3
SOC201	Sociology *	3
SPC260	Oral Communication *	3
STA275	Statistics*	3
Sub-Total		36

Core Courses

(8 Cursos/24 HC)

CÓD.	LISTA DE CURSOS	HORAS DE CRÉDITO
ACG201	Principles of Accounting	3
ACG207	Cost Accounting	3
BUA430	Operations Administrations	3
BUA488	Research Methods	3
BUL224	Business Law	3
CGS300	Strategic Program Techniques	3
EBU411	e-Commerce	3
ECO202	Principles of Microeconomics	3
FIN222	Finance	3
FIN303	Financial Management	3
FIN410	Accounting for Managerial Decision Making	3
GEB311	Business Fundamentals	3
GEB341	Ethics in Business	3
HRM401	Human Resource Management	3
MAN302	International Business	3
MAN307	Strategic Management	3
MAN321	Principles of Management	3
MAN340	Organizational Behavior	3
MAN480	Capstone	3
MAR311	Principles of Marketing	3
MAR420	Sales Management	3
PHI260	Introduction to Ethics	3
QMB310	Strategic Planning and Leadership	3
Sub-Total		69

Three Major Tracks

(4 Cursos/12 HC)

CÓD.	LISTA DE CURSOS	HORAS DE CRÉDITO
GEB315	Venture Capital	3
HRM310	Labor Relations	3
MAN410	Operating a Small Business Management	3
MAN341	Applied Organizational Behavior Project	3
MAR405	Consumer Behavior	3
Sub-Total		15



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