

Master in Digital Innovation



Our Mission... Your Future!

*Major in
Digital Journalism*

fgu-edu.com



Licensed by
Florida Department of Education
Commission for Independent Education
License #3180

PROGRAM DESCRIPTION

Program designed for professionals of diverse disciplines who wish to improve their knowledge and business skills for a better performance in a globalized world market. This graduate course emphasizes the management of corporate finance and investment management, as well as global financial management.

GRADUATE PROFILE

The graduate from the master's degree in Digital Innovation, major in Digital Journalism gains the knowledge and skills to work creatively in the digital media, ranging from e-books to networks using technologies, platforms and data that can be disseminated globally. He is trained not only to manage the technologies, but also to conduct market digital media research. His expertise includes legislation on digital media, online journalism, contemporary technologies of digital journalism and multimedia production. He is a professional able to analyze global trends of the digital era with formal theoretical frameworks of social and technological change, because he understands the complexities of human development, as well as the challenges that arise when intervening in the social evolution, especially in times of rapid change.

UNDERGRADUTE ENTRY REQUIREMENT

• Undergraduates:

Applicants who completed a bachelor degree issued by a national or foreign higher-education institute.

• Not completed studies:

Graduate applicants who did not complete a master degree program and have official transcripts from studies issued by national or foreign higher-education institution who want to get credit transfer for recognition of prior learning from other universities.

ADMISSION REQUIREMENTS

- Bachelor degree issued by a national or a foreign higher-education institution.
- Official transcripts (only for applicants with prior uncompleted master degree studies who require academic credit transfer from other national or foreign higher-education institution).
- Valid identification (citizen ID or passport for foreign citizens).
- Proof of admission and registration fees payment.

IMPORTANT NOTES

- Official transcripts and degrees issued by foreign university education institutions must have the corresponding legal translation (this requirement has to be processed by the applicant).
- Official transcripts and degrees issued by foreign university education institutions must have the certification issued by a credential evaluation agency accredited in the United States for recognition of international education qualifications (this process is managed by FGU).



Our Mission... Your Future!



Licensed by
Florida Department of Education
Commission for Independent Education
License #3180

fgu-edu.com | info@fgu-edu.com | +1 (800) 341-6744 | +1 (305) 722-3327



@fgu_online



@floridaglobaluniversity



Florida Global University



@fgu_online

COURSE PLAN

Master in Digital Innovation Major in: Digital Journalism

AREA	CODE	COURSES LIST	PRE REQUISITE	BIMESTER	YEAR
CORE (8 Courses/ 24 CH)	CGS-500	Strategic Program Techniques		I	10 months of academic activity
	SOC-613	Digital Media and Society		II	
	DIG-611	Mass Communication Law		III	
	DIG-612	Online Journalism			
	DIG-621	Digital Media I: Design Principles and Practice	DIG-611	IV	
	DIG-623	Global Marketing: Levering Digital Technology	DIG-612		
	ITS-632	Media Innovation and Impact	SOC-613	V	
	DIG-631	Digital Media II: Project Management	DIG-621		
MAJOR DIGITAL JOURNALISM (4 Courses/ 12 CH)	ITS-641	Mobile Apps: Applications Development	ITS-632	VI	4 months of academic activity
	DIG-642	Market Research in Digital Media	DIG-631		
	DIG-622	Digital Technology of Modern Journalism	SOC-613	VII	
	DIG-633	Digital Multimedia Production	DIG-623		
The student will take 8 Core Course (24 CH) and 4 course corresponding to the major (12 CH) for a total of 36 CH. Each course has three (03) Credit Hours.					



Licensed by
Florida Department of Education
Commission for Independent Education
License #3180



Our Mission... Your Future!

fgu-edu.com | info@fgu-edu.com | +1 (800) 341-6744 | +1 (305) 722-3327



@fgu_online



@floridaglobaluniversity



Florida Global University



@fgu_online



Our Mission... Your Future!

fgu-edu.com

info@fgu-edu.com

Telf. USA: +1 (800) 341.6744 | +1 (305) 722.3327



@fgu_online



@floridaglobaluniversity



Florida Global University



@fgu_online



Licensed by
Florida Department of Education
Commission for Independent Education
License #3180